GOAL!
One team. One goal. Together we can stop malaria.

Winning Moves
1. Encourage pregnant women to seek ante-natal care.
   At first signs of fever go to a health center for testing.
2. Sleep under a long-lasting insecticide-treated net every night.
3. Will you?

Football's biggest stars unite against malaria.

Preparing to win in 2010!

Football’s biggest stars unite against malaria.

Will you?

“A net can seem like nothing, but at the same time, it can save a lot of lives.”

– Didier Drogba
Captain of the Ivory Coast football team and UAM Champion

June/July 2010

Game schedule inside

Interviews, quiz questions and a World Cup schedule
Victory is sweet.

COACH’S TIP:
In the 90 minutes it takes to play a football game, 180 children will die needlessly in Africa from malaria. Knowing the symptoms – fever, headache, fatigue, shivering, nausea and vomiting – can help parents get their children tested and treated in a timely manner.

“If we’re to reach our goal to virtually end malaria deaths, it requires a huge effort from every individual.”

— Michael Essien
Member of the Ghana football team and UAM Champion

Winning Moves
At first signs of fever go to a health center for testing.

This edition of Goal! was produced by these United Against Malaria partners and sponsors. Photos courtesy of UNFP and Pro-Vision.
Know your opponent.

Test your knowledge with this quiz.
(answers below)

1. Malaria is caused by....
   a. Eating unripe mango
   b. Getting soaked in the rain
   c. The female anopheles mosquito

2. When you spot a mosquito in your home, you should....
   a. Feed it
   b. Kill it
   c. Leave it alone

3. Where do mosquitoes lay their eggs?
   a. In trees
   b. In water
   c. In food

4. When are you most at risk of being bitten?
   a. At night
   b. In the morning
   c. During an afternoon nap

5. Why do mosquitoes bite?
   a. To drink blood (their food)
   b. For the fun of it
   c. In self-defense

6. Who is most vulnerable in the face of malaria?
   a. Men
   b. Teenagers
   c. Pregnant women and kids

7. How long does malaria take to develop after a bite?
   a. A few hours
   b. A week
   c. A month

8. When you have a fever, you should...
   a. Go immediately for a blood test
   b. Take an anti-malaria drug
   c. Wait and see if you feel better

9. True or False: You should stop taking malaria medicine as soon as you feel better.
   a. True
   b. False

10. Which of the following behaviors help prevent malaria?
    a. Sleeping under a treated mosquito net every night
    b. Taking preventive medicine during pregnancy
    c. Removing standing water near your home
    d. All of the above

11. When is your mosquito net most effective?
    a. When it’s insecticide-treated
    b. When it’s tucked in
    c. When it’s free of holes
    d. All of the above

12. Which of the following is not a symptom of malaria?
    a. Chills
    b. Runny nose
    c. Fever
    d. Nausea

13. **Bonus question:** Name at least two football players on this page.
    (a) Samuel Eto’o, Cameroon
    (b) Xavi, Spain
    (c) Gervinho, Ivory Coast
    (d) Yoann Gourcuff, France
    (e) Joseph Yobo, Nigeria
1. Sleep under a long-lasting insecticide-treated net every night.

2. Rustenburg
3. Johannesburg JEP
4. Johannesburg JSC
5. Bloemfontein
6. Tshwane/Pretoria
7. Cape Town
8. Durban
9. Johannesburg
10. Johannesburg

Join the winning team!
Sleep under a long-lasting insecticide-treated net every night.

Encourage pregnant women to seek ante-natal care.

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Former member of the Mozambique football team and UAM Champion

Q&A with Kolo Touré
Member of the Ivory Coast football team and UAM Champion

Have you ever had malaria?
I have had malaria on a number of occasions in my life. The last time was during pre-season with Arsenal in 2008. Personally I was lucky because I was only ill for a few days, but it’s often more serious among children. I have known several families back home who have suffered terribly from malaria.

How serious is malaria?
The scale of the problem in Africa is huge. On average a child dies about every 30 seconds – that’s 900,000 per year. This is an extremely important issue.

What would it mean if malaria could be ended?
Ending malaria would help to provide Africa with a brighter future, a stronger economy and more good footballers. Hopefully some of the youngsters learning football today will end up playing in a World Cup, like me!

Do you think the World Cup can focus attention on malaria?
I hope people will understand that the World Cup is about more than just football. For one month the world’s attention will be on the continent of Africa and we must use this time to highlight some of the issues that Africa faces, like malaria.

What are the chances for Côte d’Ivoire in the World Cup?
We’ve got a talented squad. If we can get past the knockout round, who knows?

COACH’S TIP:
Long-lasting insecticide-treated nets (LLINs) save lives. Score a goal by making sure nets are treated with insecticide, hung properly, tucked in, and free of holes.

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Do you think the World Cup can focus attention on malaria?
I hope people will understand that the World Cup is about more than just football. For one month the world’s attention will be on the continent of Africa and we must use this time to highlight some of the issues that Africa faces, like malaria.

What are the chances for Côte d’Ivoire in the World Cup?
We’ve got a talented squad. If we can get past the knockout round, who knows?

COACH’S TIP:
Long-lasting insecticide-treated nets (LLINs) save lives. Score a goal by making sure nets are treated with insecticide, hung properly, tucked in, and free of holes.
Why does malaria matter?
No African team has ever won the World Cup, and I am positive our success on the football field has been severely held back by malaria. More important, though, is the impact malaria has on our friends and families. I believe it is our duty as national football teams to do all we can to help stop deaths from this disease. I would ask my counterparts to do just one thing this year – to help educate the public on the dangers of malaria.

How does malaria affect your players?
On the average we have four to five cases of malaria each time our national team assembles for a match. A player with malaria cannot train.

How do you protect your players?
We have taken measures to test our national team players frequently. And those found with malaria parasites are given the right medicine. But most importantly, we have educated our players and have made sure that they take the necessary preventive measures, including sleeping under nets.

COACH’S TIP:
Intermittent Preventive Treatment of malaria in pregnancy (IPTp) is normally offered as part of ante-natal care (ANC), where pregnant women receive two to three doses of Sulfadoxine-Pyrimethamine (SP). The sooner a pregnant woman receives ANC, the more she will know about modern treatments and the fewer chances she will have of contracting malaria during her pregnancy.

“Always remember we cannot let malaria kill our dreams. We must protect our pregnant women from malaria. They must take their SP and sleep under treated nets. Let’s kick malaria out!”

– Stephen Appiah
Captain of the Ghana football team and UAM Champion

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“Ordinarily, elimination is a word that no professional soccer player likes to hear. But when it comes to malaria, it’s the most worthwhile goal there is. United, we can defeat malaria.”

– Landon Donovan
Member of the U.S. football team and UAM Champion

United Against Malaria is a partnership of football teams and heroes, celebrities, health and advocacy organizations, governments, corporations, and individuals who have united ahead of the 2010 World Cup in South Africa to win the fight against malaria. Our goal is to galvanize partners throughout the world to reach the United Nations target of universal access to mosquito nets and malaria medicine in Africa by the end of 2010, a crucial first step to reaching the international target of reducing deaths to near zero by 2015.

We have the tools and the momentum. Now we need you.

Join the winning team.
www.UnitedAgainstMalaria.org

Sleep under a long-lasting insecticide-treated net every night.

Encourage pregnant women to seek ante-natal care.

At first signs of fever go to a health center for testing.

During the World Cup, wear a UAM bracelet handmade in South Africa. Your purchase will go toward mosquito nets for families across Africa.

www.digitalmall.com/uam

$3 / €3 / R25

A Beaded Bracelet that Saves Lives

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