

REQUEST FOR APPLICATIONS
Johns Hopkins Center for Communication Programs

International Independent Contractor
2019

The Johns Hopkins Center for Communication Programs (CCP) is seeking proposals from an experienced social and behavior change (SBC) professional to provide technical leadership in SBC project design, implementation and monitoring in various health and development topics to support its health communication programs in Latin America, the Netherlands and Asia. The contract will extend over a one year period with an option to extend for multiple years.

Technical Areas

- Qualitative and quantitative research, including design, analysis of research findings and report writing.
- Leadership in strategic and Human-Centered Design (HCD) initiatives to guide local stakeholders to enhance SBC programs and outcomes.
- Design and development of SBC integrated, multifaceted and community-based strategies, Kits and How-To tools, digital and social media initiatives as well as systematizing existing local methodologies and procedures to improve operations and expansion.
- As part of the SBC design process, generate and envision new initiatives, frameworks and models to further achieve normative, behavioral and health outcomes.
- Capacity strengthening to enhance skills in SBC, theories of change, providers' behaviors, strategic planning, HCD and participatory approaches, among others.

Health Areas

- Maternal and child health and early childhood development
- Complementary feeding and nutrition sensitive agriculture
- HIV/AIDS, including prevention of mother-to-child transmission (PMTCT)
- Water, sanitation and hygiene (WASH)
- Family planning and reproductive health/healthy timing and spacing of pregnancies
- Gender equity

Qualifications

The successful applicant shall possess the following qualifications.

1. Master's Degree or higher in a public health, sociology or communication.
2. Fluency in Spanish and English. Must possess excellent oral and writing skills in Spanish.
3. Experience working in Spanish-speaking Latin America.

4. At least 15 years of experience in the following areas:

- Social and behavior change communication (SBCC) research, including research design, implementation, data analysis and report writing related to maternal and child health, nutrition, HIV/AIDS and gender issues. Experience must include SBC design, implementation and monitoring, including HCD.
- Strategic design of multilevel communication programs involving communities, health services and mass media based on research findings.
- Capacity building, including the training of health service providers in interpersonal communication skills.
- The development of communication materials informed by research findings, including client materials and job aids, training curricula and manuals.
- The design and implementation of materials pretesting—both products and community interventions.

Application Process

Interested applicants are to submit the following documents for consideration to Pilar Chiarito pilar.chiarito@jhu.edu, with copy to Patricia Poppe, ppoppe@jhu.edu:

- Curriculum vitae
- Daily Rate
- Sample of Previous Work

Deadline for submission is May 22, 2019

Applications will be evaluated on adequacy and completeness of the submission, qualifications of the prospective candidate, breadth and depth of experience, performance on the sample provided, and competitive pricing.