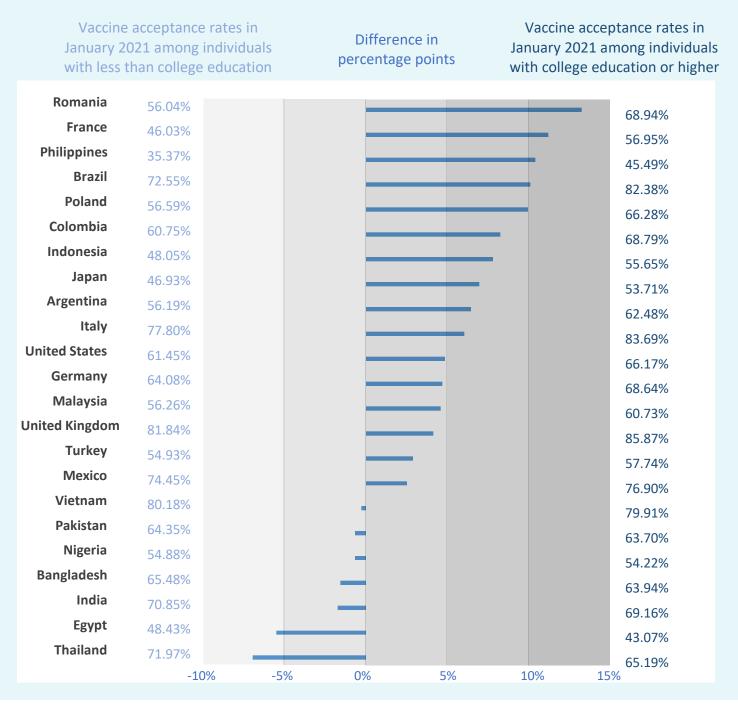
## **COVID-19 Vaccine Acceptance & Education Level**

## Are people with higher education levels more open to accepting a COVID-19 vaccine?



The relationship between education level and vaccine acceptance varies across countries and geographic regions. In most countries, individuals with college education or higher are more open to accepting a COVID-19 vaccine. However in several low- and middle-income countries, higher education is associated with slightly lower vaccine acceptance rates.

Country by country, public health officials should investigate whether educational differences are meaningful within particular areas or sub-groups. Tailoring messages based on education level can help shape the content & platform by which they are delivered.

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> In collaboration with WHO, GOARN, MIT and Facebook